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**Market Crash** *David*

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**investors learn from**  
**the Yale Model?** *Can*

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probably considered the  
closest thing to a  
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Management. Dave

Swensen is a modern

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dominant investment

style found in

endowments,

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The university's  
pioneering portfolio  
management works in

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theory and in practice.

The most important  
measure of endowment  
management success

concerns the  
endowment's ability to  
support Yale's  
educational mission.

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Few institutions and  
even fewer individuals

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exhibit the ability and  
commit the resources to  
produce risk-adjusted  
excess returns.” ?

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Swensen published  
details of this strategy in  
his 2000 book, entitled  
Pioneering Portfolio



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Management. It was an instant best-seller among professional investors who hoped to copy the plan and...

~~The Curse of the Yale Model~~

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An indispensable  
roadmap for creating a  
successful investment  
program from Yale's  
chief investment officer,  
David F. Swensen. In  
the years since the now-  
classic Pioneering  
Portfolio Management  
was first published, the  
global investment  
landscape has changed  
dramatically -- but the  
results of David

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Swensen's investment strategy for the Yale University endowment have remained as impressive as ever. Year after year, Yale's portfolio has trumped the marketplace by a wide margin, and, with over \$20 billion added to the endowment under his twenty-three-year tenure, Swensen has contributed more to

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Yale's finances than anyone ever has to any university in the country. What may have seemed like one among many success stories in the era before the Internet bubble burst emerges now as a completely unprecedented institutional investment achievement. In this fully revised and

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updated edition,

Swensen, author of the bestselling personal finance guide

Unconventional

Success, describes the investment process that underpins Yale's

endowment. He

provides lucid and penetrating insight into

the world of institutional funds management,

illuminating topics

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ranging from asset-  
allocation structures to  
active fund

management. Swensen

employs an array of

vivid real-world

examples, many drawn

from his own

formidable experience,

to address critical

concepts such as

handling risk, selecting

advisors, and

weathering market

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pitfalls. Swensen offers clear and incisive advice, especially when describing a counterintuitive path.

Conventional investing too often leads to buying high and selling low. Trust is more important than flash-in-the-pan success.

Expertise, fortitude, and the long view produce positive results where



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gimmicks and trend following do not. The original Pioneering Portfolio Management outlined a commonsense template for structuring a well-diversified equity-oriented portfolio. This new edition provides fund managers and students of the market an up-to-date guide for actively managed investment portfolios.

# Access Free Pioneering Portfolio

In the years since the now-classic *Pioneering Portfolio Management: An Unconventional Approach To Institutional Investment* was first published, the global investment landscape has changed dramatically -- but the results of David Swensen's investment strategy for the Yale University endowment have remained as impressive as ever. Year

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after year, Yale's portfolio has trumped the marketplace by a wide margin, and, with over \$20 billion added to the endowment under his twenty-three-year tenure, Swensen has contributed more to Yale's finances than anyone ever has to any university in the country. What may have seemed like one among

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examples, many drawn  
from his own

formidable experience,

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template for structuring a well-diversified equity-oriented portfolio. This new edition provides fund managers and students of the market an up-to-date guide for actively managed investment portfolios.

## And Updated

In his fourteen years as Yale's chief investment officer, David Swensen has revolutionised



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management of the university's investment portfolio. By relying on non conventional assets, including private equity and venture capital, Swensen has achieved a remarkable annualised return of 16.2 percent, which has added more than \$2 billion to Yale's endowment. With his exceptional performance record prompting many

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other institutional portfolio managers to emulate his approach, Dr. Swensen has long been besieged by professionals in the field to write a book articulating his philosophy and strategies of portfolio management.

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provides a road map for creating a successful investment programme. Informed by Swensen's deep knowledge of financial markets, and ranging from the broad issues of goals and investment philosophy to the strategic and tactical aspects of portfolio management - such as handling risk, selecting investment

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advisers, and

negotiating the  
opportunities and pitfall  
in individual asset

classes - the book

provides a vital source  
of information for  
anyone involved in  
institutional  
investments.

The bestselling author  
of Pioneering Portfolio  
Management, the

*Page 52/88*

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definitive template for institutional fund management, returns with a book that shows individual investors how to manage their financial assets. In Unconventional Success, investment legend David F. Swensen offers incontrovertible evidence that the for-profit mutual-fund

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industry consistently

fails the average

investor. From

excessive management

fees to the frequent

"churning" of portfolios,

the relentless pursuit of

profits by mutual-fund

management companies

harms individual clients.

Perhaps most

destructive of all are the

hidden schemes that

limit investor choice and

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reduce returns,  
including "pay-to-play"  
product-placement fees,  
stale-price trading  
scams, soft-dollar  
kickbacks, and 12b-1  
distribution charges.  
Even if investors  
manage to emerge  
unscathed from an  
encounter with the profit-  
seeking mutual-fund  
industry, individuals  
face the likelihood of

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self-inflicted pain. The common practice of selling losers and buying winners (and doing both too often) damages portfolio returns and increases tax liabilities, delivering a one-two punch to investor aspirations. In short: Nearly insurmountable hurdles confront ordinary investors. Swensen's



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Portfolio? A contrarian

investment alternative

that promotes well-

diversified, equity-

oriented, "market-

mimicking" portfolios

that reward investors

who exhibit the courage

to stay the course.

Swensen suggests

implementing his

nonconformist proposal

with investor-friendly,

not-for-profit

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investment companies such as Vanguard and TIAA-CREF. By avoiding actively managed funds and employing client-oriented mutual-fund managers, investors create the preconditions for investment success. Bottom line?

Unconventional Success provides the guidance and financial know-how

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for improving the

personal investor's

financial future.

The investment industry

is on the cusp of a major

shift, from Modern

Portfolio Theory (MPT)

to Behavioral Finance,

with Behavioral

Portfolio Management

(BPM) the next step in

this transition. BPM

focuses on how to

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harness the price

distortions that are  
driven by emotional

crowds and use this to

create superior

portfolios. Once markets

and investing are

viewed through the lens

of behavior, and

portfolios are

constructed on this

basis, investable

opportunities become

readily apparent.

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Mastering your emotions is critical to the process and the insights provided by Tom Howard put investors on the path to achieving this. Forty years of Behavioral Science research presents a clear picture of how individuals make decisions; there are few signs of rationality. Indeed, emotional

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investors sabotage their own efforts in building long-horizon wealth. When this is combined with the misconception that active management is unable to generate superior returns, the typical emotional investor leaves hundreds of thousands, if not millions, of dollars on the table during their investment lifetimes.

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Howard moves on to show how industry practice, with its use of the style grid, standard deviation, correlation, maximum drawdown and the Sharpe ratio, has entrenched emotion within investing. The result is that investors construct underperforming, bubble-wrapped portfolios. So if an

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investor masters their

own emotions, they still

must challenge the

emotionally-based

conventional wisdom

pervasive throughout

the industry. Tom

Howard explains how to

do this. Attention is then

given to measureable

and persistent

behavioral factors.

These provide investors

with a new source of



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information that has the potential to transform how they think about portfolio management and dramatically improve performance. Behavioral factors can be used to select the best stocks, the best active managers, and the best markets in which to invest. Once the transition to behavioral finance is made, the

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Portfolio measures of  
MPT will quickly be  
forgotten and replaced  
with rational concepts  
that allow investors to  
successfully build long-  
horizon wealth. If you  
take portfolio  
construction seriously, it  
is essential that you  
make the next step  
forward towards  
Behavioral Portfolio  
Management.

*Page 66/88*

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In Foundation and  
Endowment Investing,  
authors Lawrence

Kochard and Cathleen

Rittereiser offer you a  
detailed look at this  
fascinating world and

the strategies used to  
achieve success within  
it. Filled with in-depth

insights and expert  
advice, this reliable

resource profiles twelve

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of the most  
accomplished Chief  
Investment Officers  
within today's  
foundation and  
endowment  
community—chronicling  
their experiences,  
investment  
philosophies, and the  
challenges they  
face—and shares  
important lessons that  
can be used as you go

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about your own

investment endeavors.

Planning, constructing

and managing a multi-

asset portfolio A multi-

asset investment

management approach

provides diversification

benefits, enhances risk-

adjusted returns and

enables a portfolio to be

tailored to a wide range

of investing objectives,

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whether these are generating returns or income, or matching liabilities. This book is divided into four parts that follow the four stages of the multi-asset investment management process: 1. Establishing objectives: Defining the return objectives, risk objectives and investment constraints of a portfolio. 2. Setting

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an investment strategy:  
Setting a plan to achieve  
investment objectives  
by thinking about long-  
term strategic asset  
allocation, combining  
asset classes and  
optimisation to derive  
the most efficient asset  
allocation. 3.

Implementing a  
solution: Turning the  
investment strategy into  
a portfolio using short-

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term tactical asset

allocation, investment

selection and risk

management. This

section includes

examples of investment

strategies. 4. Reviewing:

Evaluating the

performance of a

portfolio by examining

results, risk, portfolio

positioning and the

economic environment.

By dividing the multi-



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asset investment process

into these well-defined

stages, Yoram Lustig

guides the reader

through the various

decisions that have to be

made and actions that

have to be taken. He

builds carefully from

defining investment

objectives, formulating

an investment strategy

and the steps of

selecting investments,

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leading to constructing and managing multi-asset portfolios. At each stage the considerations and strategies to be undertaken are detailed, and the description of the process is supported with relevant financial theory as well as practical, real-life examples. 'Multi-asset Investing' is an essential handbook for the

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modern approach to

investment portfolio

management.

Portfolio Management

with Heuristic

Optimization consist of

two parts. The first part

(Foundations) deals

with the foundations of

portfolio optimization,

its assumptions,

approaches and the

limitations when

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"traditional"

optimization techniques are to be applied. In addition, the basic concepts of several heuristic optimization techniques are presented along with examples of how to implement them for financial optimization problems.

The second part (Applications and Contributions) consists

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of five chapters,

covering different  
problems in financial  
optimization: the effects

of (linear, proportional  
and combined)

transaction costs  
together with integer  
constraints and

limitations on the initial  
endowment to be

invested; the

diversification in small  
portfolios; the effect of

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cardinality constraints  
on the Markowitz  
efficient line; the effects  
(and hidden risks) of  
Value-at-Risk when  
used the relevant risk  
constraint; the problem  
factor selection for the  
Arbitrage Pricing  
Theory.

We live in an age of  
serial asset bubbles and  
spectacular busts.

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Economists,  
policymakers, central  
bankers and most people  
in the financial world  
have been blindsided by  
these busts, while  
investors have lost  
trillions. Economists  
argue that bubbles can  
only be spotted after  
they burst and that  
market moves are  
unpredictable. Yet  
Marathon Asset

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Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a whole economy or merely a single industry,



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tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and

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energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a

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result, prospective

investment returns are

higher. This capital

cycle strategy

encourages investors to

eschew the simple

'growth' and 'value'

dichotomy and identify

firms that can deliver

superior returns either

because capital has been

taken out of an industry,

or because the business

has strong barriers to

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entry (what Warren

Buffett refers to as a

'moat'). Some of

Marathon's most

successful investments

have come from

obscure, sometimes

niche operations whose

businesses are protected

from the destructive

forces of the capital

cycle. Capital Returns is

a comprehensive

introduction to the

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theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital

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cycle strategy, all

supported with real life  
examples from global  
brewers to the

semiconductor industry

- showing how this  
approach can be  
usefully applied to

different industry

conditions and how,  
prior to 2008, it helped  
protect assets from  
financial catastrophe.

This book will be a

*Page 86/88*

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welcome reference for serious investors who looking to maximise portfolio returns over the long run.

Portfolio Theory and Management examines the foundations of portfolio management with the contributions of financial pioneers up to the latest trends. The book discusses portfolio

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theory and management  
both before and after the  
2007-2008 financial  
crisis. It takes a global  
focus by highlighting  
cross-country  
differences and  
practices.

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